

2022 EDITION



MyArmyBenefits

The U.S. Army Official Benefits Website



MYARMYBENEFITS MEDIA KIT



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INTRODUCTION

MyArmyBenefits is the Army’s official one-stop resource for all benefit information. The site is comprised of two distinct areas. First, the website contains current and easy-to-use calculators which are accessible by Soldiers (Active, Guard, Reserve) and Retired Soldiers, to obtain personalized survivor, disability, and retirement benefits reports using a Common Access Card (CAC), or DS Logon credentials. Second, the site houses a comprehensive Benefit Library consisting of Federal and State Benefits as well as a Resource Locator all of which is open to the public.



OUR USERS

93%

Located in U.S.

64%

Male

62%

Mobile Users

25%

Ages 25-34

Website Facts

The National Defense Authorization Act of 2006 (Public Law 109-163), required the Secretary of Defense to establish a comprehensive casualty assistance policy and a website to provide personalized, integrated benefit information and financial assistance reports to survivors. The Official Army Benefits portal launched in June 2007, with the hard launch of the **MyArmyBenefits** website coming in October 2007 at the AUSA national conference.

Since then, more features have been added to the website to make it more comprehensive and user friendly, such as the RPAM (ARNG) and RPAS (USAR) points integration, DS Logon capability, Blended Retirement System and SBP Calculators, mobile phone/device capability and more.

Our unique legacy brings with it a commitment to do more for those we serve. No matter what the job, from the highest-level leadership consulting, to the most tactical support service, we are committed to doing more. We have demonstrated our willingness to do more for our clients,

more for the warriors, veterans, and their families, and we are committed to doing more for all of the people we serve.

Features: Personalized Benefit Calculations; Survivor & Retirement Planning; Over 180 Federal & State Benefit Fact Sheets; BenefitsExperts on call; Medical & Legal ResourceLocator; Links to All Major Military Installations.

Who we serve: Active Duty Service Members, Reserve and National Guard, Retired/Separated Service Members and Families.

<https://myarmybenefits.us.army.mil>



The MAB website features include

- ▶ **Fact Sheets.** Each fact sheet is customized by Army Component (Active, Guard and Reserve) and Soldier status (Currently Serving, Separated or Retired) and contains essential benefit information on over 180 topics. These fact sheets are updated as changes in law or policy occur within 7 days of each change.
- ▶ **State/Territory Benefits.** This module contains 54 state and territory fact sheets that identify specific state/territory benefits and eligibility for Soldiers and Retired Soldiers residing in those states and territories.
- ▶ **Resource Locator.** This feature provides specific information by location with points of contact that can assist you with your benefits at installations in the U.S. and overseas.



PRESS RELEASES

Ms. Irene Hernandez presented the MAB site and shared information about benefits to military spouses and Service Members attending the Hiring our Heroes Spouse hiring event (June 5, 2019) at Fort Belvoir, VA. The MAB team interacted with Spouses and Service Members, answering questions and demonstrating the capability of the website. In speaking to the spouses, the team answered questions on the Benefit Library and the Retirement Calculator. One Spouse was very interested in the Resource Locator as she was moving and wanted information on benefits for her soon to be new state.



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IN THE NEWS

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MYARMYBENEFITS IN THE NEWS



Change of Mission

<https://soldierforlife.army.mil/Retirement/change-of-mission>



Army Echoes

<https://soldierforlife.army.mil/Retirement/army-echoes>



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CONTACT US

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HELP DESK – BENEFIT / CALCULATOR ASSISTANCE

Monday – Friday 9am – 5pm (EST)
1-888-721-ARMY

Complete Contact Form at
myarmybenefits.us.army.mil/Help/Contact-Us

